

HELLO MONDAY.

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TIPOGRAFÍA

Aa

TITULARES
Aileron Black

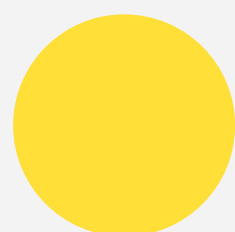
Aa

TEXTO
Aileron Regular

*Está permitido utilizar el resto de pesos de la familia Aileron

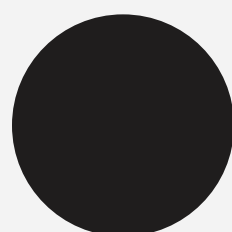
PALETA CROMÁTICA

PRINCIPALES



Amarillo

#ffdf38



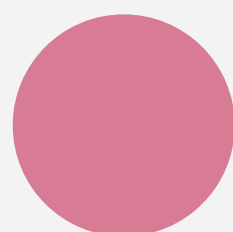
Negro

#1f1d1d



Gris

#f3f3f3



Rosa

#d87b95



Rojo

#dd5a3d



Verde

#4dad6f

USOS DEL COLOR

HELLO MONDAY.

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USOS INCORRECTOS

~~HELLO MONDAY.~~

No se re-creará el logo con la tipografía

~~HELLO MONDAY.~~

No se deformarán las proporciones

~~HELLO MONDAY.~~

No se aplicarán otros colores sobre el logo

~~HELLO MONDAY.~~

No se aplicarán sombras

~~HELLO MONDAY.~~

No se utilizarán contornos

~~HELLO MONDAY.~~

No se deformará